

Discovery

Finding out how to do the thing you need to do

User problem

Users are confused about the rules, requirements, process.

Service failure

Contact centre requests for 'how do I?', 'what do I need to provide?' information

Routing

Being directed to apply for the right thing

User problem

User unsure of which permission or thing they should apply for. Apply for wrong thing, or apply when they're not eligible, miss information out etc.

Service failure

Contact centre requests for 'what do I apply for' information, time spent processing applications that do not meet criteria.

Eligibility

Factual checks to determine whether someone meets basic criteria

User problem

No differentiation between applicants. All users required to complete application in a set order, get and send physical proof.

Service failure

Asking for too much information from some applicants. Cost/time in checking, processing, posting, scanning, storing physical documents.

Suitability

Human judgement and decisions about an application

User problem

Delays in getting permission. Have to repeat application if information is missing.

Service failure

Unnecessary processing of applications that were never eligible or don't need human decision-making. Missing information resulting in call-outs/repeat applications.

Issuing

Decision to grant or refuse an application

User problem

Stress of not knowing when you will get your decision. Being without your original documents, fears they may get lost.

Service failure

Contact centre queries chasing progress of application. Cost of physical printing/postage.

Meeting rules

Proving you are allowed to be here and what you can and can't do

User problem

Knowing what you can and can't do. Sharing permission with others. Keeping up with rule changes.

Service failure

Lack of compliance. Cost burden of this.